

Philip Ohler
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Professional Summary Over twenty years of television and commercial production experience with strengths in marketing, promotion and post-production.

Experience **McCANN-ERICKSON** - New York 2005-Present
Senior Editor · 2006 - Present
Producer · 2005-2006

Produce, coordinate and manage all aspects of commercial production for one of the top advertising agencies in the world. Clients include Verizon Wireless, Johnson & Johnson, Wendy's & Goodyear. Edit new business pitches, full-ups and sizzle reels with in-house post production facility.

INDEPENDENT WRITER/PRODUCER & EDITOR - LA & NY 2001-2005
Writer/Producer & Editor 1994-1995

Write, produce & edit promos and sales presentations for clients including Disney, Twentieth Television, Paramount, NBC, ABC, FOX, The WB, & UPN.

BYEBYENOW.com PRODUCTIONS - Pompano Beach, FL 2000
Executive Producer

Responsible for all multi-media content for Internet travel company including corporate presentations, commercials and streaming video. Managed a staff of 26 during production of "Vacation TV", a show created to sell vacations and travel related products.

THE WALT DISNEY COMPANY - Burbank, CA 1996-2000
BUENA VISTA TELEVISION

Director - Executive Director

Hired outside vendors, budgeted, managed and approved on-air/radio promotion of first run and off-network syndicated television shows. Shows included Home Improvement, Boy Meets World and Honey, I Shrank the Kids. Home Improvement consistently ranked as the highest rated off-net strip and Honey was the #1 new first-run weekly with kids and teens in it's first season. Worked on theatrical film packages, pay-per-view events, production of sales tapes and corporate presentations. Scream and Ransom were the #1 and #2 pay-per-view titles of 1998 and won awards for their marketing campaigns. Oversaw the production of consumer and trade print advertising.

FOX BROADCASTING COMPANY - Los Angeles 1991-1994
ON-AIR PROMOTION

Writer/Producer

Wrote and produced on-air promos and sales presentations. Responsible for promoting In Living Color, Cops and America's Most Wanted. Shows consistently placed first or second in their time periods.

Experience	USA NETWORK – Los Angeles & New York USA UP ALL NIGHT <i>Associate Producer</i> Managed budget for weekly 4 hour hosted movie show. Worked closely with producer and director during production and post-production; maintained continuity and standards. Ratings for time period increased 75%.	1989-1990
	USA NETWORK PROGRAMMING <i>Associate Producer</i> Produced movie promos. Edited and formatted movies and off-network programs, responsible for maintaining network standards and practices. Trained freelance associate producers; assigned and monitored their work. Produced and directed 1989 Westminster Kennel Club Dog Show; show earned highest rating ever. Replay producer, produced rain-fill programming and features during 1987-88 U.S. Tennis Open.	1986-1989
	MODERN TELECOMMUNICATIONS INC. - New York <i>Production Coordinator</i>	1985-1986
	CBS SPORTS - New York <i>Researcher</i>	1985

Awards	1998 PROMAX Silver Medallion – Executive Producer <i>Boy Meets World "Stomp" :30 promo</i>
	1998 TELLY – Executive Producer <i>Honey, I Shrunk the Kids "Quark" :30 promo</i>
	1998 TELLY – Editor <i>Debt "Wink-Tanic" :30 Promo</i>
	1998 CTAM "The Mark" Award – Executive Producer <i>Scream Pay-Per-View Campaign</i>
	1998 CTAM Silver Mark Award – Executive Producer <i>Ransom Pay-Per-View Campaign</i>
1997 PROMAX Gold Medallion – Executive Producer <i>Home Improvement "Homemade" :60 radio spot</i>	

Skills	Experienced Final Cut Pro & AVID editor. Proficient with Photoshop, Illustrator, After Effects, Motion, DVD Studio Pro. Certified Apple Help Desk Specialist.
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Education	BA Economics – Hobart College	1982
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